

DEMOGRAFIC LIMITED
REPORT AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDED 31 MARCH 2011

Company number: 2907655

THURSDAY



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22/12/2011
COMPANIES HOUSE

DEMOGRAFIC LIMITED

Directors Mrs E Ford
 D O'Flanagan

Directors' Report

The directors submit their report and the financial statements for the year ended 31 March 2011.

Principal Activity

The principal activity of the company is the provision of graphic design services

Results and Dividends

The profit for the year after taxation amounted to £2,026 (2010 £90).

The directors do not recommend the payment of a dividend (2010 £Nil)

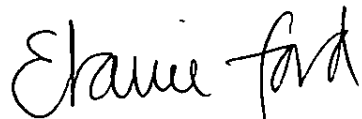
Directors

The directors of the company who served during the year are

Mrs E Ford
Mr D O'Flanagan

In preparing this directors' report advantage has been taken of the small companies' regime

By order of the board



Mrs E Ford
Director
Registered office
66 Baas Lane
Broxbourne
Herts EN10 7EL

18 December 2011

DEMOGRAFIC LIMITED**PROFIT AND LOSS ACCOUNT**

Year ended 31 March 2011

	Note	2011 £	2010 £
Turnover		3,625	685
Cost of sales		553	157
Gross profit		<u>3,072</u>	<u>528</u>
Administrative expenses		665	438
Operating profit		<u>2,407</u>	<u>90</u>
Interest receivable		-	-
Profit on ordinary activities before taxation	2	<u>2,407</u>	<u>90</u>
Taxation on profit on ordinary activities		381	-
Profit on ordinary activities after taxation	8	<u>2,026</u>	<u>90</u>
		<u><u> </u></u>	<u><u> </u></u>

All disclosures relate only to continuing operations.

There are no recognised gains or losses other than the profit for the year

DEMOGRAFIC LIMITED

BALANCE SHEET

As at 31 March 2011

<i>Company number 2907655</i>	Note	2011 £	2010 £
Fixed assets			
Tangible assets	4	593	1,108
		<hr/>	<hr/>
Current assets			
Debtors	5	57	189
Cash at bank and in hand		4,215	1,271
		<hr/>	<hr/>
		4,272	1,460
Creditors - amounts falling due within one year	6	1,823	1,552
		<hr/>	<hr/>
Net current assets/(liabilities)		2,449	((92))
		<hr/>	<hr/>
Total assets less current liabilities		3,042	1,016
		<hr/>	<hr/>
Capital and reserves			
Called up share capital	7	500	500
Profit and loss account	8	2,542	516
		<hr/>	<hr/>
Shareholders' funds	9	3,042	1,016
		<hr/>	<hr/>

For the year ended 31 March 2011 the company was entitled to exemption from audit under section 477 of the Companies Act 2006

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to the accounting records and the preparation of the financial statements

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and the Financial Reporting Standard for Smaller Entities (effective April 2008)

The unaudited financial statements were approved by the board of directors and authorised for issue on 18 December 2011



Mrs E Ford

- Director

DEMOGRAFIC LIMITED

NOTES TO THE FINANCIAL STATEMENTS

1. Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention

Turnover

Turnover represents the amounts receivable from customers for services provided, excluding value added tax

Depreciation of tangible fixed assets

Depreciation is provided on all tangible fixed assets so as to write them off over their anticipated useful lives at the following annual rates on a straight line basis:

Fixtures, fittings and equipment - 25% - 33%

Deferred taxation

Deferred taxation balances are recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Deferred tax balances are not discounted.

2. Profit on ordinary activities before taxation

Profit on ordinary activities before taxation is stated after charging:

	2011 £	2010 £
Depreciation	515	438
	<u> </u>	<u> </u>

3. Directors and other employees

The directors did not receive any emoluments during the year (2010 £ nil).

DEMOGRAFIC LIMITED

NOTES TO THE FINANCIAL STATEMENTS (Continued)

4. Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 April 2010 and 31 March 2011	1,546
Depreciation:	
At 1 April 2010	438
Charge for the year	515
At 31 March 2011	953
Net book value at:	
31 March 2011	593
31 March 2010	1,108

5. Debtors

	2011 £	2010 £
Trade debtors	57	-
Other debtors	-	189
	57	189

6. Creditors - amounts falling due after more than one year

	2011 £	2010 £
Taxation and social security	192	-
Corporation tax payable	146	-
Other creditors	1,485	1,552
	1,823	1,552

DEMOGRAFIC LIMITED**NOTES TO THE FINANCIAL STATEMENTS (Continued)****7. Called up share capital**

	2011 £	2010 £
Authorised 500 ordinary shares £1 each	500	500
	<u> </u>	<u> </u>
Allotted and fully paid 500 ordinary shares £1 each	500	500
	<u> </u>	<u> </u>

8. Profit and loss account

	£
At 1 April 2010	516
Profit for the year	2,026
	<u> </u>
At 31 March 2011	2,542
	<u> </u>

9. Reconciliation of movement in shareholders' funds

	2011 £	2010 £
Profit for the year	2,026	90
Shareholders' funds at 31 March 2010	1,016	926
	<u> </u>	<u> </u>
Shareholders' funds at 31 March 2011	3 042	1,016
	<u> </u>	<u> </u>

10. Cash flow statement

The company has taken advantage of the exemption under Financial Reporting Standard for Smaller Entities not to prepare a cash flow statement