

Company Registration No. 02398017 (England and Wales)

H Q DESIGN LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 APRIL 2018
PAGES FOR FILING WITH REGISTRAR

H Q DESIGN LIMITED

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H Q DESIGN LIMITED

BALANCE SHEET

AS AT 30 APRIL 2018

	Notes	2018 £	£	2017 £	£
Fixed assets					
Tangible assets	4		134,591		169,196
Investments	5		2		2
			<u>134,593</u>		<u>169,198</u>
Current assets					
Debtors falling due after more than one year	6	3,404,156		3,107,851	
Debtors falling due within one year	6	779,091		1,114,293	
Cash at bank and in hand		229,736		360,655	
		<u>4,412,983</u>		<u>4,582,799</u>	
Creditors: amounts falling due within one year	7	<u>(423,187)</u>		<u>(483,157)</u>	
Net current assets			<u>3,989,796</u>		<u>4,099,642</u>
Total assets less current liabilities			<u>4,124,389</u>		<u>4,268,840</u>
Provisions for liabilities			<u>(10,173)</u>		<u>(14,292)</u>
Net assets			<u><u>4,114,216</u></u>		<u><u>4,254,548</u></u>
Capital and reserves					
Called up share capital	9		50		50
Capital redemption reserve			50		50
Profit and loss reserves			<u>4,114,116</u>		<u>4,254,448</u>
Total equity			<u><u>4,114,216</u></u>		<u><u>4,254,548</u></u>

The director of the company has elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 30 April 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

H Q DESIGN LIMITED

BALANCE SHEET (CONTINUED)

AS AT 30 APRIL 2018

The financial statements were approved and signed by the director and authorised for issue on 16 January 2019

J Tatham-Banks

Director

Company Registration No. 02398017

H Q DESIGN LIMITED

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 APRIL 2018

	Share capital	Capital redemption reserve	Profit and loss reserves	Total
	£	£	£	£
Balance at 1 May 2016	50	50	3,884,056	3,884,156
Year ended 30 April 2017:				
Profit and total comprehensive income for the year	-	-	370,392	370,392
Balance at 30 April 2017	50	50	4,254,448	4,254,548
Year ended 30 April 2018:				
Loss and total comprehensive income for the year	-	-	(140,332)	(140,332)
Balance at 30 April 2018	50	50	4,114,116	4,114,216

H Q DESIGN LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 APRIL 2018

1 Accounting policies

Company information

H Q Design Limited is a private company limited by shares incorporated in England and Wales. The registered office is 106 Hampstead Road, London, NW1 2LS.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for goods provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account trade discounts, settlement discounts and volume rebates.

When cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of the future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Land and buildings Leasehold	Over a period of 10 years
Plant and machinery	20% on cost
Fixtures, fittings & equipment	20% on cost

1.4 Fixed asset investments

Interests in subsidiaries, associates and jointly controlled entities are initially measured at cost and subsequently measured at cost less any accumulated impairment losses. The investments are assessed for impairment at each reporting date and any impairment losses or reversals of impairment losses are recognised immediately in profit or loss.

A subsidiary is an entity controlled by the company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

H Q DESIGN LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2018

1 Accounting policies

(Continued)

An associate is an entity, being neither a subsidiary nor a joint venture, in which the company holds a long-term interest and where the company has significant influence. The company considers that it has significant influence where it has the power to participate in the financial and operating decisions of the associate.

Entities in which the company has a long term interest and shares control under a contractual arrangement are classified as jointly controlled entities.

1.5 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

1.6 Cash at bank and in hand

Cash and cash equivalents are basic financial assets and include cash in hand and deposits held at call with banks.

1.7 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method. Financial assets classified as receivable within one year are not amortised.

Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the company transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities, including creditors and loan from fellow group companies that are classified as debt, are initially recognised at transaction price. Financial liabilities classified as payable within one year are not amortised.

Derecognition of financial liabilities

Financial liabilities are derecognised when the company's contractual obligations expire or are discharged or cancelled.

H Q DESIGN LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2018

1 Accounting policies

(Continued)

1.8 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

1.9 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

1.10 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

1.11 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to income on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the lease asset are consumed.

1.12 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

2 Exceptional costs

	2018	2017
	£	£
Intercompany loan write off	494,914	-
	<u> </u>	<u> </u>

H Q DESIGN LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2018

3 Employees

The average monthly number of persons (including directors) employed by the company during the year was 11 (2017 - 12).

4 Tangible fixed assets

	Land and buildings	Plant and machinery etc	Total
	£	£	£
Cost			
At 1 May 2017	119,701	163,169	282,870
Additions	-	1,095	1,095
	<u>119,701</u>	<u>164,264</u>	<u>283,965</u>
At 30 April 2018	119,701	164,264	283,965
Depreciation and impairment			
At 1 May 2017	31,025	82,649	113,674
Depreciation charged in the year	11,970	23,730	35,700
	<u>42,995</u>	<u>106,379</u>	<u>149,374</u>
At 30 April 2018	42,995	106,379	149,374
Carrying amount			
At 30 April 2018	<u>76,706</u>	<u>57,885</u>	<u>134,591</u>
At 30 April 2017	<u>88,676</u>	<u>80,520</u>	<u>169,196</u>

5 Fixed asset investments

	2018 £	2017 £
Investments	<u>2</u>	<u>2</u>

Movements in fixed asset investments

	Shares in group undertakings £
Cost or valuation	
At 1 May 2017 & 30 April 2018	<u>2</u>
Carrying amount	
At 30 April 2018	<u>2</u>
At 30 April 2017	<u>2</u>

H Q DESIGN LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2018

6 Debtors

	2018 £	2017 £
Amounts falling due within one year:		
Trade debtors	329,356	398,477
Corporation tax recoverable	31,251	-
Other debtors	418,484	715,816
	<u>779,091</u>	<u>1,114,293</u>
Amounts falling due after more than one year:		
Other debtors	<u>3,404,156</u>	<u>3,107,851</u>
Total debtors	<u>4,183,247</u>	<u>4,222,144</u>

7 Creditors: amounts falling due within one year

	2018 £	2017 £
Trade creditors	147,849	112,780
Corporation tax	-	67,681
Other taxation and social security	188,017	172,441
Other creditors	<u>87,321</u>	<u>130,255</u>
	<u>423,187</u>	<u>483,157</u>

8 Securities

The company's bankers hold a cross guarantee between Crowsley Park Limited, a company in which J Tatham-Banks is a director and shareholder, and H Q Design Limited supported by a charge over leasehold property owned by Crowsley Park Limited.

9 Called up share capital

	2018 £	2017 £
Ordinary share capital		
Issued and fully paid		
50 Ordinary shares of £1 each	<u>50</u>	<u>50</u>
	<u>50</u>	<u>50</u>

H Q DESIGN LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2018

10 Operating lease commitments

Lessee

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, as follows:

2018	2017
£	£
230,667	483,257
<u>230,667</u>	<u>483,257</u>

11 Related party transactions

Transactions with related parties

During the year the company entered into the following transactions with related parties:

	Consultancy fees		Rent payable	
	2018	2017	2018	2017
	£	£	£	£
Companies under common control	-	-	10,000	10,000
Key management personnel	66,000	66,000	-	-
	<u>66,000</u>	<u>66,000</u>	<u>10,000</u>	<u>10,000</u>

Amounts owed to related parties	2018	2017
	£	£
Companies under common control	-	22,263
	<u>-</u>	<u>22,263</u>

Amounts owed by related parties	2018
	Balance £
Companies under common control	3,409,156
	<u>3,409,156</u>

Amounts owed in previous period	2017
	Balance £
Companies under common control	3,112,851
	<u>3,112,851</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.