Company Registration No. 01981238

Denplan Limited

Annual Report and Financial Statements

31 December 2022





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Denplan Limited Year ended 31 December 2022

REPORT AND FINANCIAL STATEMENTS 2022

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Year ended 31 December 2022

COMPANY INFORMATION

Denplan Limited (01981238) is a private company limited by shares, registered in England and Wales

DIRECTORS

N Potter

REGISTERED OFFICE

Hambleden House Waterloo Court Andover Hampshire SP10 1LQ

BANKERS

Barclays Bank PLC UK Banking 1 Churchill Place London E14 5HP

SOLICITORS

Addleshaw Goddard Milton Gate 60 Chiswell Street London EC1Y 4AG

INDEPENDENT AUDITOR

Deloitte LLP 1 New Street Square London EC4A 3HQ

Year ended 31 December 2022

STRATEGIC REPORT

Overview of Denplan Limited ('the Company')

The Company is a wholly owned subsidiary of Simplyhealth Group Limited, the ultimate parent company.

The Company's principal activity is to provide the administration of capitation plans within the dental market. It also sells and administers dental insurance products to employers on behalf of their employees underwritten by Simplyhealth Access, a fellow subsidiary company in the Simplyhealth Group ('the Group'). The administration of capitation plans for the dental profession and its patients remains Denplan's largest source of income while the sales of dental insurance products to employees of our corporate customers continues to grow.

The Company supports dentists and their patients, providing products and services which support the provision and funding of dental services. Our aim is to continue the development of our existing relationships and focus on the impact of any changes to the NHS dental provision.

Statement by the directors in performance of their statutory duties in accordance Section 172 (1) statement

The board of directors of Denplan Limited consider that they have both individually and together, considered Section 172 (1) of the Companies Act 2006 ('s172') to an appropriate extent in relation to the decisions taken during the year ended 31 December 2022, and accept that due consideration has been applied by the ultimate parent company of Simplyhealth Group Limited, of which Denplan Limited is a subsidiary.

Review of activities and business performance

The Company recorded an operating profit of £5,318,000 (2021 profit: £5,469,000) and a profit before tax of £2,606,000 (2021: profit £9,118,000).

On the 14th April 2022, Simplyhealth Partnerships Limited, a 100% owned subsidiary, was sold for £5,721,403. Immediately before the sale the company purchased a further £10,000,000 of share capital in SPL and SPL repaid the intercompany loan. A profit of £343,574 was achieved through a gain from the reversal of a previous £4,535,000 loan impairment, included within operating costs, and a loss on sale of £4,191,426.

The Company's financial position has strengthened and a final dividend of £15,000,000 (2021: £ Nil) was paid to its parent, Simplyhealth Group Limited.

The Company incurred a tax charge of £413,000 (2021: £944,000) after adjusting for timing differences on expenses.

Key performance indicators

The Company manages its business performance based on key financial and other performance indicators as follows:

	2022 £'000	2021 £'000	Change £'000
Capitation Income	21,982	22,109	(127)
Insurance commissions	17,675	14,806	2,869
Operating profit/(loss)	5,318	5,469	(151)
Capitation Membership	1,407	1,381	26

Despite an increase in capitation membership of 1.9% income decreased by 0.6% as a result of a more competitive market.

Insurance commission is calculated as a % of underwriting margin. The corporate market has grown during the year with claims levelling off, after the 2021 post covid bounce back, resulting in a 19.4% increase in profit share.

Operating profit includes one off adjustments, reversing impairments relating to the valuation and sale of Simplyhealth Partnerships Limited. Excluding these transactions results in an underlying operating profit of £783,000 (2021: £1,321,000). The reduction in operating profit relates to increased cost allocations from the Group.

Year ended 31 December 2022

STRATEGIC REPORT (continued)

Risk management

The role of risk management

The Company's risk management procedures are embedded within the arrangements operated throughout the Group. References to procedures applied by the Group with regard to risk management apply equally to the Company.

The Board considers risk management to be a fundamental part of good management practice and a significant aspect of corporate governance. The effective management of risk is central to the Group's culture and decision-making and provides an essential contribution towards the achievement of the Group's strategy and objectives.

The Group has a comprehensive Enterprise Risk Management framework ('Riskframework') and Internal Control Framework ('Control framework') that stipulates the minimum standard for risk management and internal control for the Simplyhealth Group, and for all material categories of risk.

In turn, this enables reasonable assurance to be provided to the Board and external stakeholders that Simplyhealth is achieving its risk management and internal control objectives. The effectiveness of the Risk and Internal Control frameworks are independently assessed as part of the programme of activity carried out by the Internal Audit function in the third line of defence, the results of which are reported to the Audit Committee.

Risk management approach

The Group adopts a responsible and balanced approach to risk-taking so that significant risks are identified and managed. This supports long-term sustainability and growth and enables the Group to respond dynamically to strategic opportunities while maintaining an appropriate and proportionate approach to running the business.

The Group's approach to risk management consists of the following components:

- Agreement of Board risk appetite statements in relation to defined risks, which sets the philosophy and high level measures for the level of risk the Group is willing to accept.
- A risk management system which ensures that all principal risks are identified, assessed and managed in accordance with the risk appetite framework. The Group's risk management policies are reviewed at least annually.
- Regular risk monitoring and reporting, ensuring any concentration of risk by risk type, entity or function is assessed and management action agreed on a timely basis. Group Risk Reporting provides an assessment of risk at both the Group, Business Unit and where appropriate functional level.
- An effective risk and control culture which is focused on the sustainability of the Group, risk awareness, ethical behaviour and the fair treatment of customers and employees.

Risk management framework

The Group maintains a risk management framework which establishes how risk management operates across the business. This framework links together our operating environment, business strategy, decision-making and capital management, alongside defined risk appetites, so that there is an appropriate forward-looking view of the risks facing our business.

The framework is used to provide a comprehensive and consistent approach for identifying, assessing, mitigating, monitoring and reporting risk, for establishing risk appetite and for managing capital. The framework sets out the processes involved in the identification, assessment, mitigation, monitoring and reporting of risk, required to meet the Group's commercial, strategic and regulatory objectives.

Year ended 31 December 2022

STRATEGIC REPORT (continued)

Risk governance

The Board is responsible for determining the nature and extent of the principal risks the Group is willing to take in achieving its strategic objectives, including the setting of the Group's overall risk appetite. The Board delegates oversight of risk management to the Risk and Capital Committee.

The day-to-day oversight and challenge of the Group's risk management and reporting processes rests with the Group Risk Function. The consolidated risk report produced by this function is firmly embedded in the Group's management and Board reporting. This report enables the monitoring of risk-taking versus agreed risk limits, using a suite of Key Risk Indicators linked to risk appetite.

The effectiveness of the risk management and internal control framework is independently assessed as part of the programme of activity carried out by the Internal Audit Function in the third line of defence, the results of which are reported to the Audit Committee.

Risk management function

The risk management function is required to:

- Facilitate the implementation of the risk-management system;
- Assist the Board and other functions in the effective operation of the risk management system;
- Monitor and report on the risk management system;
- Monitor the general risk profile of the undertaking as a whole;
- Report to the Board on material risks;
- Advise the Board on risk management matters, including in relation to strategic affairs such as corporate strategy, mergers and acquisitions and major projects and investments;
- Identify and assess emerging risks;
- Co-operate closely with the actuarial function; and
- Implement and oversee a suitable risk assessment process for solvency purposes.

Principal risks and uncertainties

The Company's overall risk profile is determined by:

- The environment in which we do business, in particular competitor activity in the healthcare market, the changing health needs and claiming behaviour of customers, climate related changes, regulatory changes and an uncertain economic environment and
- The business strategy, which focuses on developing existing businesses, creating new opportunities
 including those linked to a transition to a net zero economy, and delivering sustainable returns, with a
 focus on developing outstanding customer relationships with products and services that meet our
 customers' needs in a changing healthcare market.

The primary risk exposures are underwriting risk, market risk, credit risk, insurance operational risk, liquidity risk, non-insurance profit risk, non-insurance operational risk. Further details on how the Group manages these risks are given in note 4 of the Group's financial statements.

To ensure that the key risks faced by the Group are identified and managed within risk appetite, we have assessed and categorised our exposures into four principal risks outlined below:

- Strategic Risk: The risk of significant loss or damage arising from business decisions impacting the long-term interests of the business, or from an inability to innovate and adapt.
- Financial Risk: The risk of Simplyhealth having inadequate earnings, cash flow or capital to meet current or future requirements and the delivery of the strategy.
- Operational Risk: The risk of loss resulting from inadequate or failed internal processes, people and systems, or from external events.
- Regulatory and Conduct Risk: The risk that the execution of Simplyhealth's business activities leads to noncompliance with regulation or legislation, and/or unfair customer outcomes.

During the year there have been no material operational risk losses or incidents that require disclosure.

Year ended 31 December 2022

STRATEGIC REPORT (continued)

Working with our professional customers

The Company works closely with healthcare professionals across the dental industry. Denplan supports dentists with their businesses and works with them to provide the very best affordable and effective healthcare plans for their patients.

In addition, our dental payment plans help our member dentists focus on providing their patients great oral healthcare, without having to worry about lost revenue from cancelled appointments or time away from the surgery for training. In addition, a payment plan helps patients to budget for their dental treatment and access private dental care when they need it.

Patients of Denplan dentists have the security of knowing that their dentist is supported by Simplyhealth with their continual professional development (CPD) and regulatory and legislative advice and those with the Excel certification are striving for best practice in all areas of clinical governance.

Denplan also offers patients with plans dental insurance, provided through Simplyhealth Access, and many of customers benefit from this product giving them the peace of mind that in the event of an emergency the cost of dental treatment is covered.

Our people

All Simplyhealth colleagues are employed by Simplyhealth People Limited ('SHP'), a fellow subsidiary undertaking in the Group. SHP is responsible for the payment of salaries and wages and ensuring that all parts of the business have the right capabilities to support the effective running of the business as well as its strategic development.

SHP is responsible for ensuring they provide a work experience that helps our people feel connected to our customers, our colleagues and our communities. They create and encourage a supportive environment for our people, one which recognises the need for a healthy work and home life balance, where they feel listened to and recognised for their contribution in making a difference to things that matter: helping people with healthcare. The Group is committed to the personal development and career growth of our people, ensuring that our recruitment, development and opportunities are openly available for all, irrespective of gender, disability, marital status, race, age, sexual orientation, or ethnic origin.

Looking forward to 2023

Denplan is a highly regarded and a trusted brand by dentists and customers. Denplan products and services will continue to be core to the Group portfolio and in 2023 we will be working with Dentists and customers to build on the success of Denplan +, to further strengthen our proposition and increase our market share.

Approved by the Board of Directors and signed on behalf of the Board

—Docusigned by: McUolas Potter

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Nicholas Potter, Director

10 May 2023

Year ended 31 December 2022

DIRECTORS' REPORT

The directors present this report together with the Strategic Report, Financial Statements and Auditor's Report for the year ended 31 December 2022.

DIRECTORS

The Directors who served during the year and up to the date of approval of these financial statements were:

S Khemka

Resigned 10 February 2023

N Potter

DIRECTORS' REPORT DISCLOSURES

The Strategic Report contains disclosures otherwise required to be contained in the Directors' Report in respect of principal activity, risk management, employment policies, including those relating to disabled persons and future developments.

DIRECTORS DUTIES

Throughout the annual report we have provided examples of how we have taken into account the likely consequences of long-term decisions, built relationships with our key stakeholders and engaged with our employees throughout the year. Section 172 duties are disclosed in the Group consolidated financial statements.

FINANCIAL RISK MANAGEMENT

The financial risk management objectives, policies and principal risks of the company are contained on pages 3 to 5 of the strategic report.

DIVIDENDS

A dividend of £15,000,000 was paid in December 2022 (2021 nil).

POST-BALANCE SHEET EVENTS

There are no Post-Balance Sheet events to report

DIRECTORS' INDEMNITIES

During the year and at the time the Directors' Report was approved the Company's Directors were the beneficiaries of qualifying indemnity provisions in respect of proceedings brought by third parties (subject to the conditions set out in section 234 of the Companies Act 2006) provided by Simplyhealth Group Limited ('SHG'), the ultimate parent undertaking.

DISCLOSURE OF INFORMATION TO AUDITOR

Each of the persons who are Directors of the Company at the date when this report was approved confirms that:

- So far as the Director is aware, there is no relevant audit information (as defined in the Companies Act 2006) of which the Company's auditor is unaware; and
- The Director has taken all the steps that he or she ought to have taken as a Director to make himself or herself aware of any relevant audit information (as defined) and to establish that the Company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

INDEPENDENT AUDITOR

The auditor, Deloitte LLP has indicated its willingness to be continue in office and a resolution that it be reappointed will be proposed at the annual general meeting.

On behalf of the Board,

—pocusigned by: Mcholas Potter

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Nicholas Potter, Director

10 May 2023

Year ended 31 December 2022

DIRECTORS' RESPONSIBILITIES STATEMENT

The Directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (FRS 102'). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and that disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Year ended 31 December 2022

Independent Auditor's Report to the Members of Denplan Limited Report on the audit of the financial statements

Opinion

In our opinion the financial statements of Denplan Limited (the 'company'):

- give a true and fair view of the state of the company's affairs as at 31 December 2022 and of the company's profit
 for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the statement of comprehensive income;
- the statement of financial position;
- the statement of changes in equity; and
- the related note 1 to 14.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Year ended 31 December 2022

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We considered the nature of the company's industry and its control environment, and reviewed the company's documentation of their policies and procedures relating to fraud and compliance with laws and regulations. We also enquired of management, internal audit, risk and compliance about their own identification and assessment of the risks of irregularities.

We obtained an understanding of the legal and regulatory frameworks that the company operates in, and identified the key laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. These included UK Companies Act and tax legislation; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the company's ability to operate or to avoid a material penalty. These included regulatory solvency requirements and the wider regulations of the Financial Conduct Authority.

We discussed among the audit engagement team including relevant internal specialists such as tax, IT, valuation and financial instruments specialists regarding the opportunities and incentives that may exist within the organisation for fraud and how and where fraud might occur in the financial statements.

As a result of performing the above, we identified the greatest potential for fraud in the following area, and our procedures performed to address it are described below:

- Risk that the convertible debt instrument held in Premier Veterinary Group PLC, as disclosed in note 9, has been valued incorrectly due to the methodology applied by management:
 - We have gained an understanding of relevant controls in the process of estimating the PVG PIK note valuation.
 - o Utilised our valuation specialists to assess and challenge management's selection of assumptions and inputs.
 - Assessed the selection and implementation of the chosen methodologies.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override. In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments; assessed whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluated the business rationale of any significant transactions that are unusual or outside the normal course of business.

In addition to the above, our procedures to respond to the risks identified included the following:

Year ended 31 December 2022

- reviewing financial statement disclosures by testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- enquiring of management, internal audit and in-house legal counsel concerning actual and
- reading minutes of meetings of those charged with governance, reviewing internal audit reports and reviewing correspondence with the Financial Conduct Authority.

Report on other legal and regulatory requirements

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the directors' report.

Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in respect of these matters.

Use of our report

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This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Andrew Holland, FCA (Senior statutory auditor)
For and on behalf of Deloitte LLP

Statutory Auditor

Bristol, ÚK

10 May 2023

Year ended 31 December 2022

STATEMENT OF COMPREHENSIVE INCOME

Figures are in thousands of pounds

	Note	2022	2021
Turnover		39,657	38,276
Administrative expenses		(34,339)	(32,807)
Operating profit/(loss)	4	5,318	5,469
Interest receivable and similar income	6	628	332
Unrealised gains / (losses) on investments		842	3,317
Loss on disposal of operations		(4,182)	
Profit/(loss) on ordinary activities before taxation		2,606	9,118
Tax on profit/(loss) on ordinary activities	7	(413)	(944)
Profit/(loss) for the financial year		2,193	8,174

The Company has no recognised items of other comprehensive income other than those included above, and therefore no separate statement of other comprehensive income has been presented.

The amounts shown above are in respect of continuing operations.

The notes on pages 14 to 21 form an integral part of these financial statements.

Year ended 31 December 2022

STATEMENT OF FINANCIAL POSITION

Figures are in thousands of pounds

	Note	2022	2021
Fixed assets			
Investments	8	9,842	9,000
		9,842	9,000
Current assets			
Debtors	9	21,099	35,238
Cash and cash equivalents	10	9,973	6,429
		31,072	41,667
Creditors			-
Amounts falling due within one year	11	(25,361)	(20,472)
Net current assets		5,711	21,195
Debtors: Amounts falling due after more than one year	9	2,283	448
Net assets		17,836	30,643
Capital and reserves			
Called up share capital	12	3,568	3,568
Share premium account		550	550
Capital redemption reserve		250	250
Profit and loss account		13,468	26,275
Shareholder's funds	J <u>L</u>]	17,836	30,643

The notes on pages 14 to 21 form an integral part of these financial statements.

These financial statements were approved by the Board and authorised for issue on 10 May 2023.

Signed on behalf of the Board of Directors

-DocuSigned by:

Mcholas Potter

Nicholas Potter, Director

10 May 2023

Year ended 31 December 2022

STATEMENT OF CHANGES IN EQUITY

Figures are in thousands of pounds

	Called- up share capital	Share premium account	Profit and loss account	Capital redemption reserve	Total
At 1 January 2021	3,568	550	18,101	250	22,469
Loss for the year	-	-	8,174		8,174
At 31 December 2021	3,568	550	26,275	250	30,643
At 1 January 2022	3,568	550	26,275	250	30,643
Profit for the year	-	_	2,193	-	2,193
Dividends paid		, , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(15,000)		(15,000)
At 31 December 2022	3,568	550	13,468	250	17,836

The notes on pages 14 to 21 form an integral part of these financial statements.

The share premium account contains the premium arising on the issue of equity shares, net of issue expenses.

The capital redemption reserve is held in relation to the premium redemption of the Company's convertible redeemable preference shares. These shares were redeemed in July 1993.

Year ended 31 December 2022

NOTES TO THE FINANCIAL STATEMENTS

1. CORPORATE INFORMATION

The Company is limited by shares and incorporated in the United Kingdom, registration number 01981238. The address of the registered office is detailed on page 1. The nature of the Company's operations and its principal activities are set out in the Strategic Report.

2. ACCOUNTING POLICIES

The principal accounting policies are summarised below.

Basis of accounting

The financial statements have been prepared under the historical cost convention, modified to include certain items at fair value, and in accordance with FRS 102 and the Companies Act 2006.

The functional currency of the Company is considered to be pounds sterling because that is the currency of the primary economic environment in which the Company operates.

The Company meets the definition of a qualifying entity under FRS 102 and has therefore taken advantage of the disclosure exemptions available to it in relation to presentation of a cash flow statement and related notes, financial instrument disclosures (including categories of financial instruments, items of income, expense, gains or losses relating to financial instruments and exposure to and management of financial risks) and remuneration of key management personnel in its financial statements.

Going concern

The Directors have considered in detail the Company's forecast performance, in a number of scenarios, as well as its capital and liquidity resources, in each case. These forecasts have been stressed tested through our Coronavirus scenario modelling, evaluating the impact on our financial performance and solvency of shorter and long term lock downs in a number of economic best and worst case scenarios, over a number of years. The Group remains able to trade as a going concern through the strength of its capital base and liquidity even in the most extreme of scenarios.

We continue to be highly effective in our operations, the majority of which are now all delivered remotely through employee homes.

Through maintaining a strong capital position and through our operational resilience, we have not seen a change in our customer lapses above normal levels. We are being responsive and supportive, and we are confident that the majority of our customers will stick with us through this through this cost of living crises and recessionary fears.

In the course of preparing the annual financial statements, the Directors have assessed whether the Company is a going concern. As part of this review, the Directors have carefully considered the extent to which both the risks associated with the wider economic environment, and the operational risks which the Company has identified, might affect the preparation of the financial statements on a going concern basis.

Based on this assessment the Directors consider that the Company maintains an appropriate level of capital and liquidity, sufficient to meet both the normal demands of the business and the requirements that might arise in stressed circumstances. In addition, the Company's assets are assessed for recoverability on a regular basis. If these are not already carried at fair value, an additional provision is made.

Therefore they have a reasonable expectation that the Company has sufficient capital and liquidity facilities to ensure that it will continue in operational existence for the foreseeable future. Accordingly, the Directors are satisfied that it is appropriate to prepare the 2022 financial statements on a going concern basis.

Group accounts

The financial statements present information about the Company as an individual undertaking and not about its Group. The Company is exempt from preparing group accounts as it is a wholly owned subsidiary undertaking of Simplyhealth Group Limited, a company incorporated in the United Kingdom, and the Company's results and those of its subsidiary undertakings are included in the consolidated accounts of Simplyhealth Group Limited.

Year ended 31 December 2022

2. ACCOUNTING POLICIES (continued)

Turnover

Turnover comprises of amounts received by the Company in respect of services provided in the form of registration fees from patients which are recognised on a receipts basis and administration fees from dentists which are recognised when the services are provided. Turnover also includes insurance commission from sales to companies, their employees and personal customers and is recognised when the underwriting profit (premiums less claims) is earned by the insurance company. All amounts exclude value added tax.

Turnover has been generated wholly from the UK.

Administrative expenses

The majority of administration expenses are recharged from the group service company, Simplyhealth People Limited. Expenses are collected by the service company and allocated directly, when the entity is identified as the final cost objective, or indirectly, where there are multiple cost objectives, by applying an allocation methodology consistently across the group's trading entities. Amounts are invoiced at cost plus a 5% fee.

Investment in subsidiary companies

Investments in subsidiaries are measured at cost less provision for impairment.

Impairment of assets

Assets, other than those measured at fair value, are assessed for indicators of impairment at each statement of financial position date. If there is objective evidence of impairment, an impairment loss is recognised in the statement of comprehensive income as described below.

Non-financial assets

If there is an indication of possible impairment, the recoverable amount of the asset is estimated and compared with its carrying amount. The recoverable amount of an asset is the higher of its fair value less costs to sell and its value in use. If the estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognised immediately in profit or loss.

At each subsequent reporting date a new assessment of impairment is carried out and if the circumstances that previously caused the impartment no longer exist or there if there is clear evidence of an increase in the selling price because of changed economic circumstances the previous impairment is reversed.

Financial assets

For financial assets carried at amortised cost, the recoverable amount is determined as the present value of estimated future cash flows, discounted at the financial asset's original effective interest rate.

For financial assets carried at cost less impairment, the recoverable amount is the best estimate of the amount that would be received for the asset if it were to be sold at the reporting date.

If the estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognised immediately in profit or loss.

If an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but not in excess of the amount that would have been determined had no impairment loss been recognised for the asset in prior years. A reversal of an impairment loss is recognised immediately in the statement of comprehensive income.

Financial instruments

The company has chosen to adopt Sections 11 and 12 of FRS 102 in respect of financial instruments.

Financial Assets

Basic financial assets, including trade and other receivables, cash and bank balances are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest.

Other financial assets, including investments in equity instruments which are not subsidiaries, associates or joint ventures, are initially measured at fair value, which is normally the transaction price.

Year ended 31 December 2022

2. ACCOUNTING POLICIES (continued)

Financial Assets (continued)

Such assets are subsequently carried at fair value and the changes in fair value are recognised in profit or loss, except that investments in equity and debt instruments that are not publicly traded and whose fair values cannot be measured reliably are measured at cost less impairment.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled; or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party; or (c) despite having retained some significant risks and rewards of ownership, control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

Financial liabilities

Basic financial liabilities, including trade and other payables, bank loans and loans from fellow group companies are classified as debt, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest.

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

Debtors

Premiums due from corporate customers are recognised in line with the insurance contract period with the corresponding liability due to the insurer.

Taxation

The Company is liable to taxation on its profit or loss on ordinary activities. Current tax is provided at amounts expected to be paid or recovered using the tax rates and laws that have been enacted or substantively enacted by the reporting date.

Current tax assets and liabilities are offset only when there is a legally enforceable right to set off the amounts and the Company intends either to settle on a net basis or to realise the asset and settle the liability simultaneously.

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at that date. Timing differences are differences between the Company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that, on the basis of all available evidence, it can be regarded as more likely than not that there will be sufficient taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Deferred tax assets and liabilities are not discounted.

Year ended 31 December 2022

3. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In the application of the Company's accounting policies, which are described in note 2, the Directors are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

Whilst climate change risk is one of the most significant challenges facing the world, with Simplyhealth having its part to play in shaping policies and practices that contribute to managing climate risk challenges, the year-end balance sheet does not include any significant judgements that are underpinned by a particular climate change scenario. As a consequence, we do not believe that climate change risk is currently a key source of estimation uncertainty.

Critical judgements in applying the accounting policies

No critical judgements, apart from those involving estimations (which are presented separately below), have been made by the directors in the process of applying the Group's accounting policies.

Key sources of estimation uncertainty

Fair value of debt instruments

On 31st December the company held loan notes in an unlisted entity that can be converted into equity. The entity's cashflows and profitability have become more predictable and provide reliable data for an estimate of fair value. The fair value has been calculated by taking the mid-point of the entity's normalised EBITDA and a high and low industry earnings multiplier. The valuation of £9.8m (2021 £9.0m) represents a share price of 62p (2021:57p) per share and an increase in fair value of £0.8m (2021:£7.5m).

4. OPERATING PROFIT

Operating profit is stated after charging/(crediting):

Figures are in thousands of pounds

	2022	2021
Broker commissions	1,349	1,179
Customer rebates	398	327
Reversal of impairment on investment	-	(4,148)
Reversal of impairment on loan	(4,535)	-
Auditors' remuneration for the audit of the Company's financial statements (exclusive of VAT)	86	75

Customer rebates relate to the Denplan retention scheme which is fully described in Note 9.

5. STAFF COSTS

All staff are employed by Simplyhealth People Limited, that acts as the Group service organisation. Simplyhealth People recharges the cost to the operating entities at cost plus 5% and is included in operating expenses. Staff costs are disclosed in the Simplyhealth People and Simplyhealth Group Limited financial statements only.

Directors' remuneration

The Directors are employed by and receive emoluments from Simplyhealth People Limited.

The Directors are also directors of Simplyhealth Group Limited, the ultimate parent undertaking. The directors' emoluments, which relate to her services to the Group as a whole, are disclosed in the financial statements of SHG. All Directors consider that they performed no qualifying services to the Company during the year as their services as directors are incidental to their other duties within the Group.

Year ended 31 December 2022

6. INTEREST RECEIVABLE AND SIMILAR INCOME

Figures are in thousands of pounds

	2022	2021
Interest received from group undertakings		143
Bank and other interest	628	189
Total	628	332

7. TAX ON PROFIT/(LOSS) ON ORDINARY ACTIVITIES

Figures are in thousands of pounds

	2022	2021
United Kingdom corporation tax at 19% (2021: 19%)	428	
Adjustment in respect of prior years	(15)	-
Group relief payable		944
Tax charge on profit/(loss) on ordinary activities	413	. 944

The corporation tax charge for the year is lower than the standard rate of corporation tax in the UK at 19% (2021: charge is higher) on the accounting loss as shown below:

Figures are in thousands of pounds

	2022	2021
Profit/(loss) on ordinary activities before taxation	2,606	9,118
Tax credit on loss at UK rate of 19% (2021: 19%)	495	1,732
Expenses not deductible for tax purposes	795	
Income not taxable for tax purposes	(862)	(788)
Other adjustments in respect of prior years	(15)	-
Tax charge on profit/(loss) on ordinary activities	413	944

Year ended 31 December 2022

8. FIXED ASSET INVESTMENTS

Figures are in thousands of pounds

1.750		10.750
1,750	9,000	10,750
(1,750)	=	(1,750)
4.1.411111111	842	842
-]	9,842	9,842
1,750	-	1,750
(1,750)	-	(1,750)
-	-	-
- 1	9,842	9,842
-	9,000	9,000
	(1,750) - 1,750 (1,750)	(1,750) - 842 - 9,842 1,750 - (1,750)

On 14 April 2022, the 100% owned subsidiary Simplyhealth Partnerships Limited was sold. The disposal proceeds comprised of £3.8m cash and a 5 year loan of £2.0m which is included in other debtors (note 9).

The other investment is a convertible debt instrument held in Premier Veterinary Group PLC. The loan note has a face value of £1,535,000 and a nominal interest rate of 1% per annum payable at the end of the term. The convertible equity option has been revalued during the year to £9,842,000. The loan note is transferrable after three years from the date of issue and can be sold without restriction.

Year ended 31 December 2022

9 DEBTORS

Figures are in thousands of pounds

	2022	2021
Amounts falling due within one year:		
Trade debtors	 17,426	16,410
Amounts due from group undertakings	 	16,422
Prepayments and accrued income	 480	765
Other debtors	 3,193	1,641
Total	21,099	35,238
Amounts falling due after more than one year:		
Other debtors	 2,283	448
Total	23,383	35,686

Trade debtors include an amount of £13,513,004 (2021 restated: £11,650,353) relating to future premiums to be collected on behalf of Simplyhealth Access. This amount is also included within creditors as amounts due to group undertakings in note 11.

Within other debtors is a short term loan to the Premier Veterinary Group PLC. The loan has a face value of £1,500,000 (2021: £1,500,000) payable within one year and accruing interest at 24%. Other debtors also includes a new loan to Todays' Dental Management Limited, with a face value of £2.0m (2021 £ Nil) that will be fully redeemed in 5 years; it accrues annual interest at 5%.

Included in prepayments and accrued income are amounts paid upfront to Denplan member dentists entering into multi-year commitment contracts. Such cash considerations represent an effective discount to the Denplan administration fees levied for the duration of such contracts and are amortised as such. £284,202 (2021: £332,000) are due within one year and £283,234 (2021: £448,000) due in more than year.

10. CASH AT BANK AND IN HAND

Figures are in thousands of pounds

	2022	2021
Cash at bank	7,187	3,451
Third party funds held under trust	2,786	2,978
Total	9,973	6,429

Year ended 31 December 2022

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Figures are in thousands of pounds

	2022	2021
Amounts falling due within one year:		
Amounts due to group undertakings	16,715	12,712
Amounts held in trust on behalf of clients	2,744	2,984
Accruals and deferred income	3,989	2,563
Deferred Broker Commission	432	384
Corporation tax	428	944
Other taxes and social security	299	300
Other creditors	754	585
Total	25,361	. 20,472

12 CALLED UP SHARE CAPITAL

Figures are in thousands of pounds

	2022	2021
Allotted, issued and fully paid		
3,567,659 ordinary shares of £1 each	3,568	3,568

13. RELATED PARTY TRANSACTIONS

The Company has taken advantage of the exemption in FRS 102 not to disclose details of transactions with:

- SHG and its subsidiary undertakings, 100% of whose voting rights are controlled within the group, that are included in the consolidated financial statements of SHG; and
- Key management personnel.

All other transactions were undertaken on an arm's length basis.

14 ULTIMATE PARENT AND CONTROLLING PARTY

The Company's immediate and ultimate parent company is Simplyhealth Group Limited, a company limited by guarantee, registered in the United Kingdom at Hambleden House, Waterloo Court, Andover, Hampshire, SP10 1LQ. Simplyhealth Group Limited is the parent of the largest and smallest group for which consolidated accounts are prepared of which the Company is a member. The financial statements of this company can be obtained from Companies House, Crown Way, Cardiff, CF14 3UZ.