Registered Number 01391116

SIMS REED LIMITED

Abbreviated Accounts

31 December 2012

Abbreviated Balance Sheet as at 31 December 2012

	Notes	2012	2011
		£	£
Fixed assets			
Intangible assets	2	41,835	16,965
		41,835	16,965
Current assets			
Stocks		1,895,976	1,845,158
Debtors		1,757,061	1,457,755
Cash at bank and in hand		83,536	706
		3,736,573	3,303,619
Creditors: amounts falling due within one year		(3,292,997)	(2,756,370)
Net current assets (liabilities)		443,576	547,249
Total assets less current liabilities		485,411	564,214
Creditors: amounts falling due after more than one year		(31,935)	-
Provisions for liabilities		(986)	(311)
Total net assets (liabilities)		452,490	563,903
Capital and reserves			
Called up share capital		28,215	28,215
Share premium account		153,300	153,300
Profit and loss account		270,975	382,388
Shareholders' funds		452,490	563,903

- For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 27 September 2013

And signed on their behalf by:

Mr Max Reed, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2012

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Tangible assets depreciation policy

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Leasehold property -over the terms of lease Fixtures & Fittings -20% on reducing balance Motor Vehicles -25% on reducing balance

Other accounting policies

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Pension costs

The company contributes to a pension scheme, linked to an insurance company. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

Deferred taxation

Provision is made, under the liability method, to take account of timing differences between the treatment of certain items for account purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences to the extent that it is considered that a net liability may arise.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of

exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2 Intangible fixed assets

	£
Cost	
At 1 January 2012	238,342
Additions	47,000
Disposals	(79,696)
Revaluations	-
Transfers	-
At 31 December 2012	205,646
Amortisation	
At 1 January 2012	221,377
Charge for the year	15,273
On disposals	(72,839)
At 31 December 2012	163,811
Net book values	
At 31 December 2012	41,835
At 31 December 2011	16,965

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.